

JUSTIN ASHCRAFT

Web Developer/Designer

PROFESSIONAL SUMMARY

- ✓ Over 8 years experience in IT that includes over 7 years experience in **graphics designing and web development**.
- ✓ Strong skills in using PHP, JavaScript, CSS, XML, SQL, ASP and HTML.
- ✓ Extensive experience in **design and development of internet and intranet websites**.
- ✓ Expertise in *conceptualization, and design and development of the look & feel of the product/site and interaction*.
- ✓ Well versed with installation, administration and configuration of software and hardware, besides providing troubleshooting support. Includes web servers, e-commerce shopping carts, and web portals.
- ✓ An excellent communicator with strong creative skills and demonstrated excellence in structuring and customizing online information for efficient delivery.

TECHNICAL SKILLS

Languages: HTML, CSS, JavaScript, PHP, ASP, JSP, XML, SQL, MXML, ActionScript

Databases: MySQL, MS SQL Server, MS Access, DB2

Web Servers: Apache, IIS, Tomcat

Graphics/Applications: Photoshop CS, ImageReady, Flash MX, Dreamweaver, Flex

PROFESSIONAL EXPERIENCE

Since Sep'03 as Independent Consultant- Web Designer/ Developer

Key Tasks Handled

- Design and develop web sites with custom graphics and animation for clients using the latest technologies and graphic production tools.

Projects Handled

Title: Intranet

Client: Los Angeles Police Department

Environment: PHP, MySQL database, CSS, HTML and JavaScript, Photoshop and Flash.

Tasks Handled

- Designed and developed dynamic LAPD intranet allowing department bureaus to post daily briefings and crime alerts along with latest forms and operations manuals.
- Used Open source content management system powered by Mambo.

Title: New Products and Intranet

Client: Herbalife International

Environment: HTML, CSS, flash and JavaScript.

(<http://www.herbalife.com>)

Tasks Handled

- Worked with design team to develop HTML and Flash comps for several new product and intranet launches.

Title: Visible Theory Design

Client: ExamCrackers.com

<http://www.examcrackers.com>

Environment: HTML, CSS, JavaScript, PHP, SQL, Dreamweaver, Adobe Photoshop CS, Flash MX, and Fireworks.

Tasks Handled

- Worked with Graphic Designer to develop web templates and CSS style guides.
- Responsible for Graphic manipulation, HTML coding, JavaScript roll over navigation, JavaScript form validation and PHP data collection stored in MySQL database.
- Supported integration of forum and online shopping cart.

Title: Website Design

Client: Hangers Dry Cleaners

Environment: HTML, PHP, JavaScript and CSS.

(<http://www.abqhangers.com>)

Tasks Handled

- Designed and developed complete site from information architecture to graphics production.
- Responsible for maintenance of the site including hosting, content updates and email server.

From Jul'02 to Aug'03 as Web Developer/Designer with Mercury Insurance Group

Projects Handled

Title: Quicksilver Project - Auto Insurance Application

Tasks Handled

- Designed UI and page flow for internal web based insurance claims application, using HTML, CSS, JavaScript, JSP, Photoshop and Fireworks.
- Created all graphics and assisted in HTML development and integration of Java (JSP/Struts).
- Interface with QA department to test and improve UI design and standards.

Title: Corporate Intranet - WebSphere Portal

Tasks Handled

- Developed and maintained corporate intranet portal, using J2EE, JSP, HTML, CSS, DB2 Database, Dreamweaver, Photoshop and ImageReady.
- Worked on site design, layout, graphic design/production and template creation.
- Created custom portlets that included company information, weather, RSS news feeds, and helpdesk ticket submission form.

From Feb'00 to Mar'02 as Web Developer/ Designer with Esurance Inc.

Key Tasks Handled

- Involved with design and development of interface for online auto insurance product. Worked with Insurance Operations and Product Marketing departments to develop requirements documentation.
- Created page flow mock ups, prepared prototyping, and worked on usability studies, HTML and ASP programming and all graphics production using HTML, CSS, ASP, JavaScript, Photoshop, ImageReady and Visio.

From Jul'99 to Jan'00 as Web Developer with Intuit Inc.

Key Tasks Handled

- Designed and maintained elements of QuickBooks.com that included HTML coding, content updates, graphic creation and JavaScript validation.
- Created several online surveys pertaining to usability of QuickBooks Pro 2000 using CGI for collection of data.
- Worked on web application team designing UI and functionality of online payroll application for small businesses, using HTML, CGI, Photoshop and Dreamweaver.

From Mar'99 to Jun'00 as Web Developer with Incyte Pharmaceuticals

Key Tasks Handled

- Designed internal and external web sites that represented information and communication pertaining to PeopleSoft (ERP) implementation.
- Worked on site structure, layout, HTML and CGI coding and all graphic design, testing and maintenance.

From Mar'97 to Dec'98 as Technical Support Representative with America Online Inc.

- Responsible for troubleshooting hardware/software compatibility problems.

EDUCATION

- **Attended course in 3D Animation/Special Effects and Video Post Production at Technical Vocation Institute of Albuquerque during 1997-1999.**

Subjects studied include:

Computer Technologies, 3D Animation/Graphics 2 year Certificate Program.

Study in 3D Computer Animation, 3D/2D Graphics, Story Boarding and Video Post Production.

Computer upgrade and repair. Programs include Maya, Lightwave, Photoshop, Avid Express.

- Studied Fine Art and General Studies at **University of New Mexico**, during 1995-1997

PROFESSIONAL AFFILIATION

- Core Member of ACM SIGGraph, San Francisco Chapter (Apr'99 to Oct'99)